



OLLSCOIL NA  
GAILLIMHE  
UNIVERSITY  
OF GALWAY

Scoil Ghnó agus  
Eacnamaíochta J.E. Cairnes  
J.E. Cairnes School of  
Business and Economics

# MSc International *Management*

University  
of Galway.ie





# Unlock Your *Global Potential*



## **Award-Winning Programme**

The MSc International Management is a prestigious, one-year taught programme designed to equip you with the in-depth knowledge and expertise needed to excel in the global business landscape.



## **Global Mindset Development**

Through this programme, you'll cultivate a "global mindset," gaining cultural awareness, sensitivity, and curiosity about international business, geopolitics, global finance, and societal norms worldwide.



## **Tailored Learning Experience**

Customise your learning by choosing from a range of optional modules, allowing you to gear your master's towards your specific career aspirations and interests.



## **Comprehensive Coverage**

The programme explores key functional areas of management within an international context, including International Business, International HRM, Global Strategy, and more.



## **International Seminar Week**

Experience hands-on learning on a week long trip to the USA or Europe where you'll visit multinational firms and engage with industry leaders, making this week one of the most memorable aspects of the programme.



## **Real-World Applications**

Upon completion, you'll be equipped to solve complex business, policy, and societal problems, making a positive impact on a global scale.



# Your global journey *begins here*



## Unlock Global Opportunities

Step into a world of possibilities. Graduates of this programme are highly sought after by multinational corporations, landing roles in management consultancy, supply chain management, international HR, and beyond.

**Your international management expertise will open doors across the globe.**



## International Immersion Experience

Embark on an unforgettable International Seminar Week, where you'll gain hands-on experience with global business leaders and immerse yourself in the dynamic world of international commerce. This is more than a trip—**it's a career-defining experience that sets you apart.**



## Tailor Your Education

Take control of your learning journey by selecting from a diverse range of optional modules. Whether you're aiming for leadership in international finance, global marketing, or another field, this programme lets you **customise your studies to match your specific career goals.**



# Chart Your Course to Success

The MSc International Management offers a structured yet flexible curriculum designed to provide you with a deep understanding of international business and management practices. Here's a snapshot of what you'll explore:

## Core Modules

Dive into essential areas such as International Business, International Entrepreneurship, Global Strategy, and International HRM, where you'll gain critical insights into the complexities of managing across borders. These core subjects are the foundation of your global management expertise.

## Optional Modules

Personalise your learning experience by choosing from a variety of optional modules. Whether you're interested in Leading Change & Business Transformation, Strategic Marketing, Digital, Business & People Analytics, or Negotiations, these electives allow you to tailor your studies to align with your career aspirations.

## Guest Speaker Masterclasses

Guest speakers from industry add another dimension to the programme. Speakers from a broad spectrum of companies, from small indigenous start ups to large multinational corporations, share their expertise and provide invaluable insights.



*International Seminar Week*

## International Seminar Week

A highlight of the programme, this week-long seminar provides you with direct exposure to international business practices. Visit multinational firms, engage with industry leaders, and apply your learning in a dynamic, global environment.

## Capstone Project

The programme culminates in a capstone project, where you'll apply all the knowledge and skills you've acquired to address a real-world business challenge. This project is your opportunity to showcase your ability to think critically and strategically in an international context.

# This programme will:

- Give you in-depth knowledge in the principles and application of international business and management.
- build a foundation for a career in international management in established multinational corporations or newly internationalising firms.
- Help you develop insights into key functional aspects of business including strategy, global marketing, international corporate finance and international Human Resources Management.

Cultural awareness and sensitivity is promoted throughout the Programme and you will obtain work-ready skills; including creativity, leadership, data analytics and team-building skills along with critical and analytical skills. Theory and practice is combined through an international study tour, company site visits and working on real company case projects.

With over

# 19,000



Students

## 21%

## 122

of which are international students from countries

Semester	Modules
Sem 1 ( Credits)	<ul style="list-style-type: none"> <li>• Critical Thinking and Analytical Skills</li> <li>• Global Strategy</li> <li>• Global Trends and International Management Behaviour</li> <li>• International Entrepreneurship</li> <li>• Services Marketing</li> <li>• Corporate Finance</li> </ul>
Sem 2 ( Credits)	<ul style="list-style-type: none"> <li>• Digital, Business and People Analytics</li> <li>• Negotiations</li> <li>• Business &amp; Society</li> <li>• Leading Change and Business Transformation</li> <li>• International Human Resource Management</li> <li>• International Supply Chain Management</li> </ul>
( 10 Credits)	<ul style="list-style-type: none"> <li>• International Seminar Week</li> </ul>
( 20 Credits)	<ul style="list-style-type: none"> <li>• International Consulting Report</li> </ul>



# Student Testimonials



PHD IN MANAGEMENT GRADUATE | **DEBORAH MIRELES**

*"In 2016, I completed a master's degree in International Management. This course was a perfect balance between theory and practice and allowed me to deeply immerse myself in the international business world. Moreover, I learnt how to work in a culturally diverse environment as there were around seven different nationalities in our class. Not only did I gain valuable knowledge for my future career, but I was left with friendships that I will treasure forever."*

“““

**WILLIAM FOUÉRE** | PROJECT COORDINATOR AT INCEPTUA BERLIN

*"Having been born in Ireland yet spending most of my third level education abroad, I was very keen to come back to Galway to finish my studies. With globalisation becoming mainstream, International Management aligned perfectly with my aspirations to work internationally..."*

*The mix of theory-heavy and applied modules made the course more interesting allowing me to gain valuable insights into the business world and make some amazing contacts for the future...*

*Although the class comprised of many different nationalities, there was a sense of pure friendship between each individual where everyone helped each other.*



## Exploring the MSc International *Management*



## Winners of the University of Galway IdeasLab 2023 **Start100** programme





# Leading *the future*

Choosing the right master's programme is a crucial step in your career journey. Here's why the MSc in International Management is the ideal choice:

## Global Career Readiness

In today's interconnected world, professionals with international management expertise are in high demand. This programme equips you with the skills and knowledge needed to excel in diverse global roles, from management consultancy to supply chain management.

## Hands-On, Real-World Experience

Bridge the gap between theory and practice with applied projects, international seminars, and insights from guest speakers at leading global firms.



Top 2%



These experiences prepare you to tackle the complexities of international business head-on.

## Diverse and Dynamic Learning Environment

Join a cohort of students from various academic and professional backgrounds, enriching your learning with diverse perspectives. This vibrant environment enhances your ability to navigate the multifaceted world of global business.

## Prestigious Recognition and Strong Alumni Network

Graduate with a degree from an award-winning programme recognised for its academic excellence. Plus, tap into a global alumni network spanning four continents, offering unparalleled opportunities for professional growth and networking.



University of Galway has been ranked **1st in Ireland** for Sustainable Development for a third year in a row by the Times Higher Education The Impact Rankings 2024



University of Galway has been ranked **5th in Europe and 47th in the world** for Sustainable development by the Times Higher Education The Impact Rankings 2024



University of Galway is ranked **10th in the world for SDG 12** in the 2024 Times Higher Education Societal Impact Rankings



University of Galway is ranked **52nd in the world for SDG 3** in the 2024 Times Higher Education Societal Impact Rankings





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# Discover *your potential*



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ofGalway.ie

# Admission

## Entry Requirements

Normally a H2.1 degree (NFQ Level 8 or equivalent). However, candidates with a H2.2 honours degree and who have a minimum of 2 years relevant work experience, may also be considered. IELTS score of 6.5 or equivalent, if applicable. Applications are made online via the University of Galway [Postgraduate Applications System](#).

## Duration

1 year - Full-time

## Course Fees

**EU:** €11,500 p.a. 2025/26

**Non-EU:** €21,000 p.a. 2025/26

**Student Levy:** €140



**1-2** year  
stay-back  
visa scheme

## Find out More

Programme Director:

*Dr Vanessa Bretas*

E: [management@universityofgalway.ie](mailto:management@universityofgalway.ie)



## Learn More:



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